

MARY TREPANY

EXPERIENCE

PPK - TAMPA, FL

Interactive Designer | Oct. 2023 - Present

Clients: Florida Lottery

- Created social media content to promote all new games.
- Led the team in producing monthly organic social media posts.
- Directed the social team in quarterly activations promoting new games.

DENTSU - REMOTE

Art Director | July 2021 - Feb. 2023

Clients: BravoTv, Emergen-C

Created social media content to promote new Bravo TV shows, including Real Girlfriends in Paris, Real Housewives of Dubai, Love Without Borders, Southern Hospitality, Below Deck Down Under, Below Deck Adventure, and Love Match Atlanta.

Promoted Bravo show premieres, finales, and reunions.

Led the social media team in promoting BravoCon 2022.

Developed and executed the social media launch for two new Emergen-C flavors.

CANNABRANDS - REMOTE

Graphic Design Assistant | Feb. 2021 - July 2021

Clients: Toastyy, Liquid IV, Dakota Labs, Casa Alquimista

- Rebranded the company logo and designed product labels for Toastyy, as well as launched their social media page.
- Designed product labels for Liquid IV.

Created product labels and developed brand identity for Dakota Labs.

Designed logo and packaging labels for Casa Alquimista.

SHOP ADORN - PORTLAND, OR

Graphic Design Intern | Feb. 2019 - July 2019

Clients: Shop Adorn

- Landing page design, website updates, photoshoot assistant, email-blasts.

MOTIVO INC. - TOKYO, JAPAN

UX/UI Intern | April 2018 - Sept. 2019

Clients: Motivo Inc.

- Worked with the lead designer to wireframe and design the company's new CRM system and website.

CONTACT

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www.mtrepany.com

EDUCATION

BA DIGITAL ART & ART HISTORY

JUNE 2018

University of Colorado Boulder

EDUCATION

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere

Adobe AfterEffects

Brand Identity

Art Direction

Video Editing

Content Creation

Creative Strategy

Copy Writing

